

## **YELDA AĞAOĞLU**

Born in 1971, Yelda Ağaoğlu completed her undergraduate studies at the Department of English Economics at Istanbul University and her postgraduate studies at the Business Department of the University of Leeds.

Yelda Ağaoğlu started her career with a solid background by using her theory acquired in Koç Holding's HR Specialist Training Program within the tourism group. She served in the human resources consulting companies of Koç and Doğuş Group, had the opportunity to meet different companies, participated in and/or led system development studies in human resources. The companies she served in the consulting division of Koç Group include FIAT, Turkish Demirdöküm, Yaşar Holding, while in Doğuş Group there are Garanti Bank, Ottoman Bank, Gulf Bank, Doğuş Automotive Group. The systems she established include Performance Systems, Competency-Based Career Systems, Structuring of Human Resources processes, Project Management consulting to Change agents, Compensation and Leveling Systems.

During her tenure as HR manager at Finansbank's Information Technology firm Ibtech, she established the Human Resources Unit and all HR systems from scratch. Subsequently, during the six years she worked as a consultant at Maroteknoloji, while managing promotion and career systems projects for LCWaikiki, Abank, Hilti and ING companies, she worked on establishing and managing HR systems within the company and setting up project teams and tracking their performance.

She participated in the preparation process of Robin Sharma's "Lead Without Title - Non-Title Leadership" program training sets and undertook the responsibility of development and update.

During her period of independent consultancy, she managed the HR leg of "Teknosa Retail Project" at Sabancı University, served as a trainer in "Koç Community Effective Target Spread training", ran the communication leg of Petrol Ofisi change project, and participated in 360 degrees, Job Personality Test and Structured Interview Methods studies for Tofaş Service managers. Lastly, she served in various Assessment Center Projects.

After ten years of experience in the Human Resources departments of corporate companies, she has provided different consulting services of Strategic Human Resources Management to firms of different sectors and sizes for a period of up to 14 years.

Yelda Ağaoğlu, an accredited Adler coach, is a mother of 2 children.