

## **Oytun Şişman**

Oytun Şişman, born in 1978 in Istanbul, completed his middle and high school education at Saint Benoit French High School. He then graduated from the Marmara University's Department of Political Science and International Relations.

Between 1997 and 2004, Şişman worked as a private tutor specializing in English, French, and University preparation subjects. He began his corporate career in 2005 with Sabanci Holding. He took on various roles in the Sales and Marketing Units of Olmuksa International Paper. He earned the opportunity to join the Sabanci Holding Talent Pool and took part in management development programs.

From 2008 onwards, he continued his career as the Corporate Customers Manager at the Austria-based Mondi Group, where in 2011 he assumed the leadership of the Commercial Development Project started by McKinsey consultancy and was appointed to the position of Commercial Excellence Director. He subsequently held the position of Supply Chain Director, and in 2013, he took on the position of Turkey and Europe Sales Director at Flokser Holding, and in 2014, became the Trade Director at Inka Yapı.

Starting from 2015 Oytun Şişman took the role of Sales and Marketing Director at İspak Ambalaj, under Kibar Holding. Here, he led their domestic and international sales & marketing activities, commercial strategies for investment projects, participation processes in the Turquality Program, and CRM system installations.

Between 2005 and 2017, thanks to his project leadership in all the companies he worked in, Oytun Şişman had the opportunity to gain different experiences in the fields of sales, marketing, strategy, and supply chain. All sales processes, management, persuasion/negotiation, and talent management are his areas of expertise.

Oytun Şişman, who is married with one kid, is a passionate motorcycle enthusiast known for his voracious pursuit of perfection.