

## **Ahenk Diner Ulay**

Ahenk graduated from the Department of Literature, Philosophy, and Art History in Perugia, Italy, where she went on a scholarship for university education in 1989. After finishing her research and studies at University College Cork in Ireland, she completed her doctorate in the areas of Economics and Business Administration at Perugia University.

After returning to Istanbul, she began her professional career at IBM Turk Ltd. Over the 15 years she worked at IBM from 1998 to 2013, she served in executive positions in the areas of Sales Support, Integrated Technology Services Sales, and Customer Relations.

Between 2000-2004, she led a Sales Operations project based in Italy, playing a significant role in the project's development and growth and earned distinguished achievement awards.

In 2003, she was honored by IBM Italy because of IBM Turkey's success in their project. Due to her successes in the field of Sales and Customer Relationships, she was deemed worthy of various awards, such as the Leadership award and GM award in the EMEA region (East, Middle East, Africa).

In 2010, she was chosen from Turkey within the framework of IBM's Corporate Service Corps Program and successfully completed her mission by collaborating with a Non-Governmental Organization in Sao Paulo, Brazil. This program is a corporate social responsibility project where high performance and leadership competent employees from different countries and business units utilize their expertise and experiences in social and economic development projects in developing countries. In addition to her responsibilities at IBM, she also undertook mentoring and internal audit tasks within the company.

Ahenk Diner Ulay continues to serve as a lead consultant in the Measurement and Evaluation Center activities carried out by erenikiz Education Ltd, marking notable successes in measuring the potentials of participants from various sectors, primarily finance, and creating awareness through feedback.

Ahenk Diner Ulay is married and a mother of two children.